



# Family

## W E L C O M E P A C K E T

Portraits to reflect you &  
everything you need to know  
about working with me

[www.erinsusannephotography.com](http://www.erinsusannephotography.com)

# Booking My Services

## Understand your package options and details:

I want you to know *exactly* what you're getting when you book my photography services. The Family Session is for seven family members or less and The Extended Family Session is for eight to 16 family members (*add \$25 per additional person*).

### The Family Session: \$299

- + 45 minutes together
- + 30 final digital images of your family delivered to an online gallery
- + \$10 print credit for use in your online gallery shop for printed products

### The Extended Family Session: \$499

- + 60 minutes together
- + 45 final digital images of your family delivered to an online gallery
- + \$10 print credit for use in your online gallery shop for printed products

## This is how it works:

- Your session fee includes the time we spend together and a certain number of digital images available for you to download and use as you wish.
- These images download in a high-resolution format without a watermark or logo.
- You'll have access to a release that allows you to print products wherever you'd like (Shutterfly, for example). I do *not* require you to purchase printed products of your images from my gallery shop.
- Minimally, clients like to use the print credit in the shop that comes with their package. This print credit can be used within the first 21 days of your gallery access. It comes to the primary user.

# Preparing for Your Session

## Outfit selection

My best advice about styling and coordinating your outfits among the family is pretty simple. Aim for an even mix of solids and prints/patterns, and sprinkle in a few layers when possible. Let kiddos wear something comfortable (*that they can still jump, twirl, and play a little in!*) Here are some samples of fantastic coordinating looks:



# During Your Session

## A Mix of Poses, Prompts, Portraits

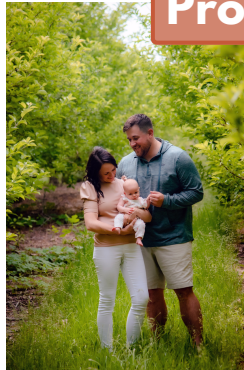
During your session, I typically start with some images of you all standing or sitting together and looking at the camera for some classic framable photos of the whole family.

Then we dive into some relaxing prompts to capture some authentic smiles and connections between family members. I'll mix and match the groupings (just mom and kids, just dad and mom, etc.) If kids are part of our session I always like to capture some single portraits of them as well.

### Poses



### Prompts



### Portraits



# During Your Session

## Children

I promise I have low expectations for how your kiddos might behave during the session.

I'll start by introducing myself and matching their energy, I'll let them see the first few photos on my camera to help them warm up. No matter their age, try not to put a lot of pressure on them before or during the session. If you're five minutes late, I promise I don't care. If they throw up as soon as you park the car, we'll make it work (this has happened *twice*, actually). If they don't feel like smiling, don't force it. We'll start serious and sneak in as many smiles as they'll give up. My camera captures fractions of a second. Keep it calm. Just focus on having fun, showing affection, and following along with some prompts

I provide. We'll try something for a while, and if it's not working we'll move on to something else! Your friend Erin is just coming out to take some special photos of your family having fun for a bit! With any luck, we'll turn out with some images like these:



# After Your Session

At the end of your session, I'll provide a brochure with details about the next steps. At that time we can also take care of any final payment. I can accept cash, check, Venmo, or payment on my website. The brochure gallery guide contains details like:

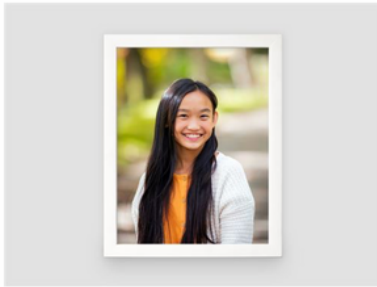
- + *The date you will receive your final gallery*
- + *How to download and share the digital images that come with your package*
- + *How to use your print credit in your online gallery shop to order products*

Remember, you are *not* required to order photos directly from the gallery shop page. You are welcome to just use that starter print credit (*which comes to you, the main client, in the form of a coupon code*). The shop will auto-populate your print product options with some of your photos.

If you wish, you can schedule a phone call or video call appointment with me to walk you through placing an order. Most clients can navigate it on their own (*it's quite user-friendly*) but I'm also happy to support you! They are all heirloom quality products. On the next page, you will find a little preview of the shop and what it offers.

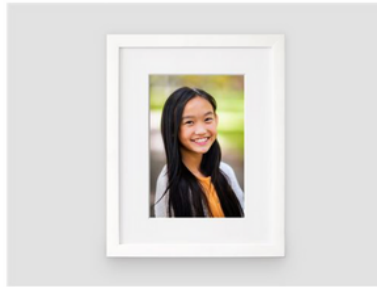
Finally, if you have a good experience and like what you see in your final gallery, leave me a Google review! It helps more than you may know! AND, if you don't have a great experience, I'd like to know what could have gone better. Reach out anytime to chat. I do not provide refunds for sessions unless I have an equipment failure or am unable to deliver your gallery (*neither of these things has happened*). The most important things for you to know to prevent any issues: Look at my website and this guide for sample images- this is my photography style. If you like it, we'll be just fine! If you don't, let's find you a new photographer together (*I'm serious, I can help you with that*)! The second item to understand: I am not responsible for how your outfit looks on you in photos. I suggest you try things on in advance and make sure you feel comfortable with how you look. The best I can do is provide minor feedback or adjustments as we shoot. If you have any particular concerns about your appearance, please let me know before we start so I can be aware of them and support you as best as I can!

# Shop Preview



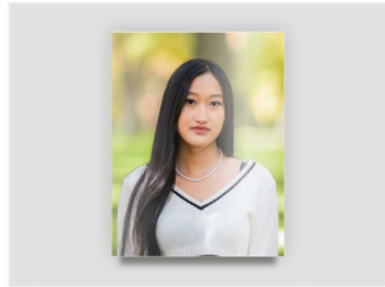
## FRAMES

Modern box-style frames ready to hang and display in any setting.



## MATTED FRAMES

Modern box-style frames with a thick mat, ready to hang and display in any setting.



## METAL PRINTS

Sleek and contemporary prints, with a frameless design.



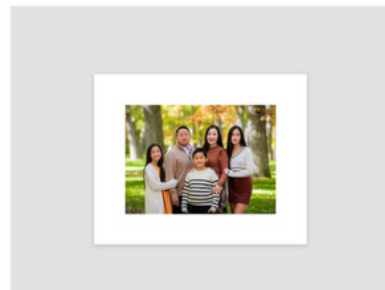
## WOOD BOX

Beautifully handcrafted print boxes with personalized engraving.



## GLASS BOX

Vintage-style glass boxes for showcasing prints.



## GALLERY BOARDS

Thick archival boards that can be displayed on their own or in a frame.



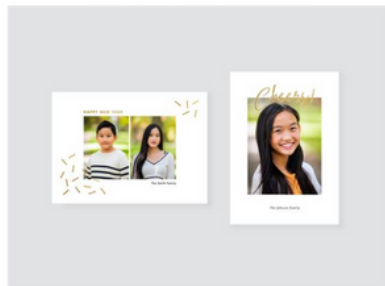
## FINE ART ALBUMS

Luxuriously crafted albums printed on fine art paper with lay flat pages.



## CALENDARS

Beautifully designed 12 month calendars, starting from any month.



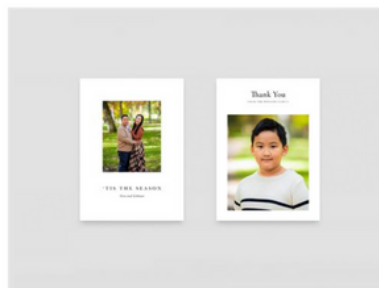
## FOIL GREETING CARDS

Gold, silver, and copper foil-stamped cards available with various designs.



## FOLIO

Unique, standalone keepsakes for your photos.



## GREETING CARDS

Personalized photo cards, ideal for any occasion.



## HARDCOVER BOOK

A lightweight photo book, printed on thin pages with a hardback cover.

# Shop Preview



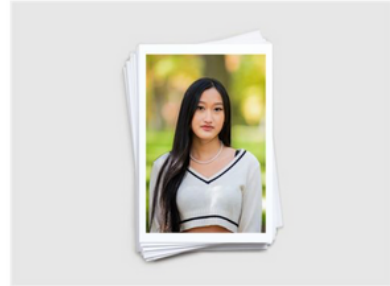
## LAY FLAT ALBUMS

Premium quality albums printed on photo paper with thick lay flat pages.



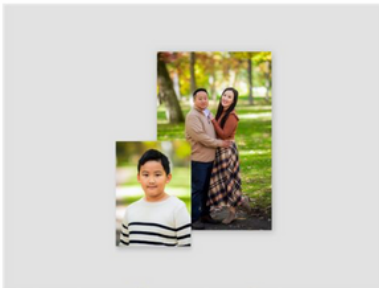
## MAGAZINES

Light and fresh saddle-stitched magazines.



## PRINT PACK

A multi-image pack of 24 matte prints.



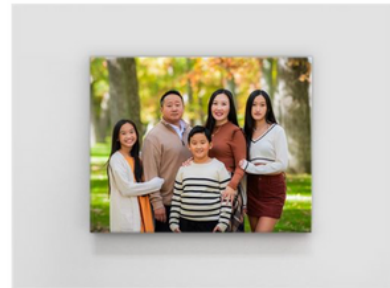
## PRINTS

High quality prints available in a variety of sizes and paper options.



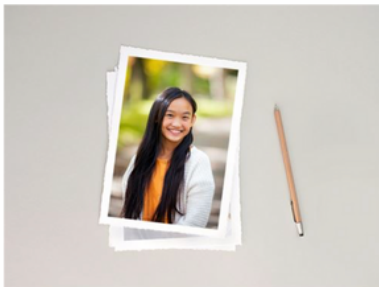
## ORNAMENTS

Sleek and contemporary ornaments, available in a variety of shapes.



## CANVAS PRINTS

A work of art, printed with archival ink on museum-grade canvas.



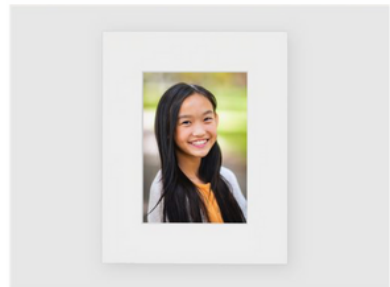
## DECKLED PRINTS

Unique, hand torn prints on fine art cotton paper.



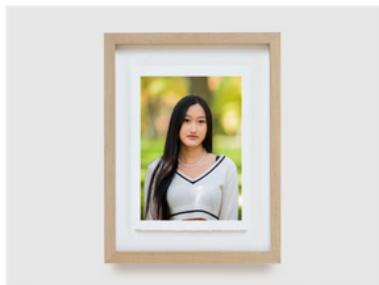
## EVERYDAY ALBUM

Classic and affordable photo albums for the big and small moments.



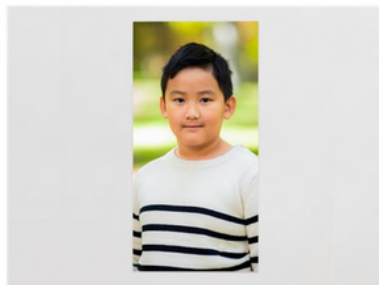
## MATTED PRINTS

Thick archival Matted Prints that can be displayed on their own or in a frame.



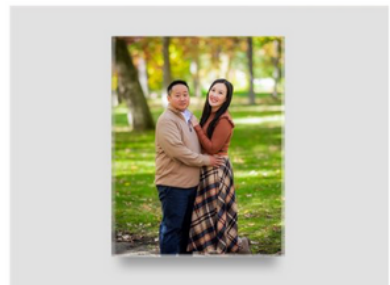
## FLOAT FRAME

Modern box-style frames with a floating deckled print, ready to hang and display in any setting.



## PANORAMIC PRINTS

Wide-format prints available in a variety of sizes.



## ACRYLIC PRINTS

Clear and modern prints with a striking display.